



We Take Care of Nearly Everything

(So You Can Focus on Creating Great Products!)

Avenue7Media is far more than a consulting agency. We're here to immerse ourselves in your business and bring about transformative results through our proven three-phase process.

Frankly, it won't always be easy. And, you will need to invest (Amazon is a pay to play platform!). But do this right, and you'll thrive on the most active marketplace in the world.

- ✓ Competitor Market Research
- ✓ Copywriting
- ✓ SEO
- ✓ Graphic Design
- ✓ Video Editing
- ✓ A+ Details Creation
- ✓ Listing Health
- ✓ Brand Store Creation
- ✓ SKU Creation
- ✓ Product Development
- ✓ Amazon Ads
- ✓ Customer Service
- ✓ Measurement & Reporting
- ✓ Financial Modeling



Competitor Market Research

Avenue7Media digs deep into your market to size up your potential for growth, competitive ad spend needs, and emerging opportunities.

Graphic Design

We follow your brand guidelines and can take care of all of the graphic design work—including infographics!

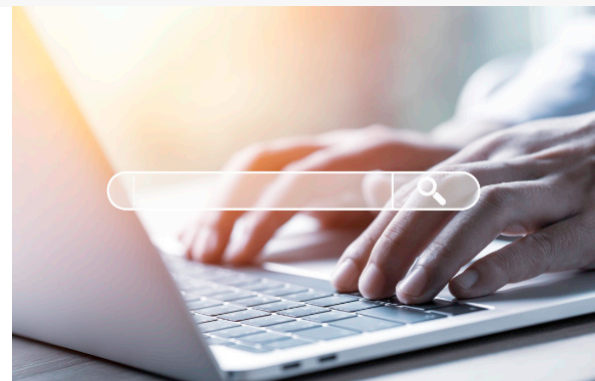


Copywriting

Expert copywriting optimized to rank and sell on Amazon? Yes, yes, and yes.

Search Engine Optimization

Don't wing it with SEO. Amazon success depends on ranking in search. Our SEO experts know what to do.



Brand Store Creation

Your brand store is an opportunity to cross sell, build brand loyalty, and direct traffic to messages and imagery *you* control.



Product Development

A small product tweak can make all the difference. Amazon's insight-rich data (including customer feedback) tells us what is and isn't working.

Listing Health

We monitor and make sure your listings are live and active, including taking steps to reactivate listings erroneously taken down by Amazon



SKU and A+ Details Creation

We enhance your descriptions and page details with high definition videos, enhanced images, comparison charts, robust FAQs and more.

Customer Service

With Avenue7's help, you'll grow a fan base, not just a customer base. Amazon rewards great customer service!



Measurement & Reporting

Experience Lift, our proprietary reporting platform developed specifically to help Amazon sellers optimize and grow!

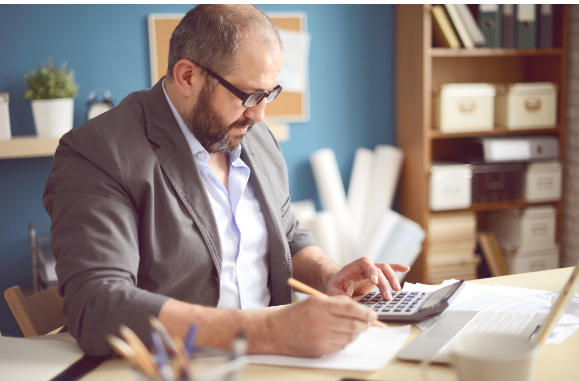


Amazon Ads

We'll create the ad strategy, inform ad spend decisions with competitive spend data, design ads, and get them in front of a high-purchase intent audience!

FBA Shipment Management

Avenue7Media works with warehouses to make sure you process FBA shipments and stay in stock (and maintain your Amazon inventory scores).



Financial Modeling

How much success can you handle? Our team of specialists finds every opportunity to make this a transformative experience that grows your business!

TOS ✓ Review Management

Our team uses the latest best practices to get authentic reviews from real customers in order to boost your products rankings.



Video Editing

While we don't have a video crew in-house, we'll connect you with one of our recommended providers, and take care of the post-production and editing.



Your Partner in Profitable Amazon Growth

Avenue7Media has a broad, deep team of experienced Amazon operators running a proven process and delivering an average of 100% growth for our partners.



WEB: avenue7media.com